

# Schneider Electric in India

Help people make the most of their energy  
2010-2011



**Schneider**  
Electric

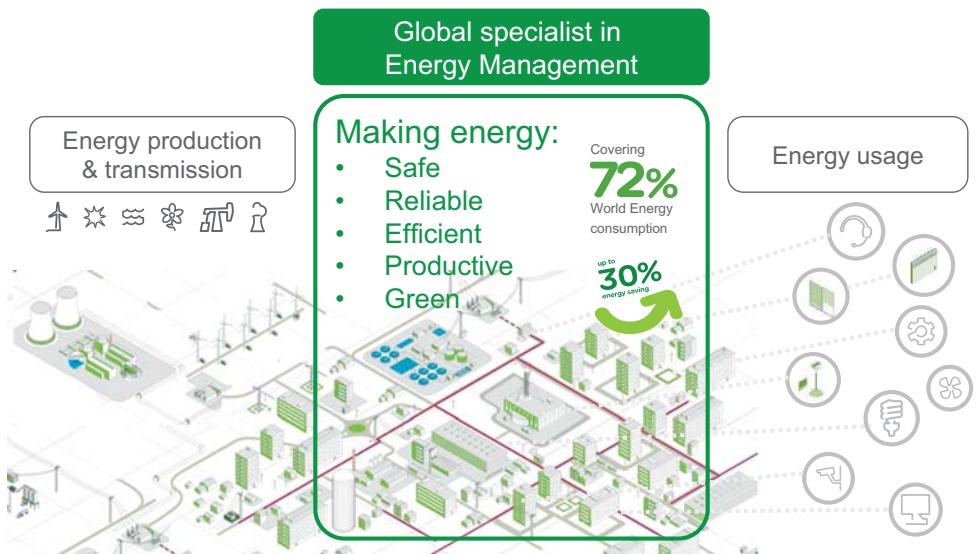
# Our Vision

## A world where we can all achieve more while using less of our common planet

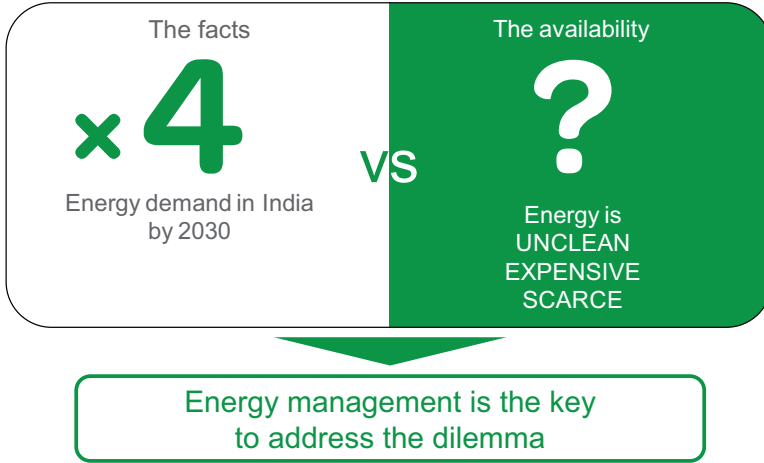
Schneider Electric brings world-class competencies in energy management to deliver simplified solutions for customers at all levels of energy consumption and conservation. At Schneider Electric, we help you get more from your energy with solutions that make your business more productive and sustainable.

## By putting in place comprehensive efficiency management expertise that makes energy:

- **Safe**, with power and control
- **Reliable**, with critical power and cooling services
- **Efficient**, with energy efficiency
- **Productive**, with industrial, building and home automation
- **Green**, connecting renewable energy sources with ease, reliability and cost-effectiveness



# At a time when Energy Management is key



We are proud to be the **'Energy Optimists'**, shepherding society into the new age of **Energy Efficiency**.

Equipped with smart solutions, we are poised to provide end-to-end solutions for all markets

Schneider Electric leverages its legacy of both electrical distribution and automation towards leadership in the emerging field of Intelligent Energy. To this end, we bring the best thinking, the strongest assets and the most achievable vision for all live markets we address.

## For every environment



Schneider Electric's integrated offer brings efficiency to **72%** of the world's energy.

# Moving towards an Active Energy Management architecture from Plant to Plug through EcoStruxure

As global specialists in Energy Management, Schneider Electric provides an integrated approach designed for the reality of Digital Economy through EcoStruxure, a product for creating intelligent energy management systems. These systems are simplified, save money and most importantly, reduce waste by enabling a guaranteed compatibility between the management of power, white space, process and machines, building control and security. They provide end-users with the critical tools needed to reduce their design time, CapEX and OpEX.

Integrated solutions for segments like...

- Electric utilities
- Water & waste water
- Oil & Gas
- Marine
- Mining, Mineral, Metals
- Machine builders
- Data centres/IT
- Hospitals
- Hotels
- Office buildings
- Retail
- Residential



Because  
integration  
is the key to efficiency.

# BIPBOP: Market-based approach to alleviate poverty by bringing access to electricity

Schneider Electric India aims to illuminate the lives of 500 million people in India who do not have access to electricity. As a social commitment to India, a special trust "SEI Foundation" is formed that will sponsor vocational electrician training for 4000 people from the "Bottom Of the Pyramid" by 2012, enabling them to support their families and secure their future. As a part of BIPBOP Programme, an LED based Lighting System has been designed to provide off-grid, safe, green electricity to people who need it the most. This illustrates our effort to create a virtuous circle of business, innovation and social responsibility.

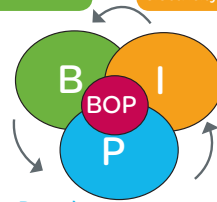
## 2012 Ambition for BIPBOP India

### Business

Sale Schneider Electric products and solutions to 400,000 households from the bottom of the pyramid

### Investment

Investment support to 300 new entrepreneurs from the bottom of the pyramid to start their own business in the electricity market



### People

Provide training in electricity for 4,000 young people from the bottom of the pyramid with non-profit partners

## Schneider Electric Worldwide

15.8

billion sales in 2009



330

in Fortune 500 ranking



34

% of sales in new economies



5%

of sales devoted to R&D



100000 +

people in 100+ countries



## Schneider Electric in India\*

7500 +

Employees



400 +

Authorised Partners, Distributors, System Integrators, Panel Builders

12

Global Manufacturing Plants



6

R&D Centres



6

Distribution Centres



1

Regional Project & Engineering Centre



\*Figures as on January 31, 2010

# Some of our **Success Stories** Trusted by customers in India...



## **Bharti Airtel Data Centre, Noida**

Project Size:  
30,000 sq ft.  
Complete end-to-end data centre solution for energy management.



## **NDPL**

Long-Term Maintenance Contract (LTMC) covering Preventive Maintenance plan, 24/7 emergency assistance, Routine maintenance and Spare parts availability.



## **WBPDC, West Bengal**

Detailed energy audit of 19 Thermal Power stations under WBPDC including Energy efficiency training, Thermal imaging services, etc.



## **Heavy Water Board (HWB), Kota**

Provided a highly reliable and proven Automation system, which safely works in the hazardous H2S gas environment.



## **Lodha Bellissimo, Mumbai**

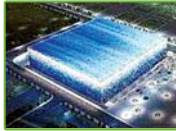
Completely integrated Home Automation solution.

## ...and worldwide!



## **Times Square, New York City, USA**

For the New Year's Eve Ball 2009 with a web-enabled lighting control solution



## **Olympics in Beijing, China**

Complete energy management solutions for the Water Cube, the Bird Nest stadium, the airport and other infrastructure



## **Eiffel Tower in Paris, France**

Modernisation with a new generation of PLCs for reliable and smooth elevators functioning.



## **International Polar Foundation**

Providing simple and efficient energy management solutions for the Princess Elisabeth Antarctica "Zero Emission" Research Station.



For more information visit our website at: [www.schneider-electric.co.in](http://www.schneider-electric.co.in)

**Schneider Electric India Pvt. Ltd.** (A 100% subsidiary of Schneider Electric Industries SAS)

**Corporate Office:** 9th floor, DLF Building No. 10, Tower C, DLF Cyber City, Phase II,  
Gurgaon - 122002, Haryana, Tel: **+91 124 3940 400**, Fax: **+91 124 4222 036**

**Customer Care Centre:** Toll Free: **1800 103 0011, 1800 180 1707**,  
Phone: **+91 124 4222 040** (Board), Fax: **+91 124 4222 042**, email: [in-care@in.schneider-electric.com](mailto:in-care@in.schneider-electric.com)